

For Comments Only

Draft Indian Standard

**Information and Documentation —
International Standard Name Identifier (ISNI)**

ICS 01.140.20

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NATIONAL FOREWORD

(Formal clauses to be added later on)

The text of the International Standard has been approved as suitable for publication as an Indian Standard without deviations. Certain conventions are, however, not identical to those used in Indian Standards. Attention is particularly drawn to the following:

- a) Wherever the words 'International Standard' appear referring to this standard, they should be read as 'Indian Standard'.

In this adopted standard, reference appears to an International Standard for which no Indian Standard exists. The technical committee have reviewed the provisions of the following International standards referred in this standard and has decided that they are acceptable for use in conjunction with this standard:

<i>International Standard</i>	<i>Title</i>
ISO/IEC 7064	Information technology — Security techniques — Check character systems

Annexes A, B, C and D are for normative and Annex E is informative only.

Note: The technical content of the document is not available on website. For details, please refer the corresponding ISO 27729: 2012 or kindly contact:

Head
Management and Systems Department
Bureau of Indian Standards
Manak Bhawan, 9, B.S. Zafar Marg
New Delhi – 110 002
Email: msd@bis.org.in
Telephone/Fax: 011-23231106

Scope

This International Standard specifies the International Standard name identifier (ISNI) for the identification of public identities of parties, i.e. the identities used publicly by parties involved throughout the media content industries in the creation, production, management and content distribution chains.

The ISNI system uniquely identifies public identities across multiple fields of creative activity and provides a tool for disambiguating public identities that might otherwise be confused.

The ISNI is not intended to provide direct access to comprehensive information about a public identity but can provide links to other systems where such information is held.

Introduction

This International Standard includes a specification for an identifier for the public identities of parties. It aims to provide an efficient means to disambiguate such public identities in the digital environment so that the roles participants play in creation, production, management and content distribution chains can be recognized accurately, and the content they are involved in creating can be managed effectively.

Identifiers created under this International Standard can be used to identify public identities of parties in databases and they can support the exchange of information in the management of media content.